

INFO

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I'M GEORGELOBO, CROSS-MEDIA DESIGNER. I USE DESIGN TO ENHANCE USER EXPERIENCE ON WEBSITES, BRANDS, INSTALLATIONS AND EXPERIMENTS AS AGENTS OF CREATIVE SOLUTIONS.

OBJECTIVE

To work in a creative team contributing to achieve award winning creative results. Even the most common project has the potential to achieve excellence. Through team collaboration and graphic striving I do aim to produce rich online and offline experiences that be remarkable to the user and the brand.

EDUCATION

Advertising High School	FECAP (1994-1997)
Graphic Arts High School	SENAI (1999-2001)
Major in Industrial Design	BELAS ARTES (1998-2002)
Post Graduation in Interactive Media	SENAC (2004-2005)

PROFESSIONAL EXPERIENCE

AVANTGARDE ASIA (jan 2012 - march 2012)
freelancer art director: *responsible for pitches for Mercedes Benz, event for Porsche 911 National Launch (all promotional print), Jaguar LandRover Memory Book Design, AMG Sanlitum Beijing Opening Pitch;*

SYMA ASIA (jan 2010 - dec 2011)
senior designer: *designed interfaces for installations for Montblanc, HKTDC Pitch, designs for Shanghai WORLD EXPO (BRAZIL PAVILION, MONACO PAVILION), Animation for SomosTerra Brazilian Exhibition, visual identity for SYMA INNOVATION and visual proposal for some brazilian exhibitions.*

WEBCORE / WEBCORE GAMES (dec 2007 - dec 2009)
online art director: *designed interfaces for websites for clients such as Abril Publishing Press, Rede Globo Television, was responsible for creative guidance of other designers and professionals to make the studio one of the main players of the web/game scene in Brazil.*

FREELANCER (aug 2007 - present)
design / art direction: *projects in web/graphic design for many clients in Brazil. Work assignments as brand designer, web designer, poster designer.*

FABRA QUINTEIRO (march 2007 - july 2007)
online art director: *webprojects for clients as Caloi, Freegels, FMU.*

RMAX STUDIO (dec 2005 - feb 2007)
web designer: *websites for IOB, brand for UNILEVER, new website for UNIBAN, christmas gift for WEBCORE, motion design for ITEC*

ENGENHARIA DE WEB (dec 2004 - oct 2005)
web designer jr: *websites for Moderna Press, Email MKT for many clients,*

IPE DIGITAL (june 2004 - july 2005)
graphic designer jr: *websites for CLJ, Alphagraph, email mkt for many clients.*

TAKANO ONLINE (jan 2004 - june 2004)
graphic designer jr: *assistant to the main designer to make small sites.*

BIO/OTHER INFO

- 32 years
- single;
- brazilian;
- based in Shanghai;
- languages: portuguese/english
- available for travelling.

ENDORSEMENT

Patrick Peasch
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Luka Brajovic
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Tony de Marco
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SPECIALTIES

Softwares:
Illustrator (heavy user),
Photoshop (heavy user),
After Effects (intermediate),
Flash (animation),
InDesign

Other Knowledge:
Icon Design,
Type Design,
Information Architecture,
Wireframe,
Prototyping,
Calligraphy,
Photography,
Motion Design Direction.